

**Visit us now!**[shop.elsevier.com.au](http://shop.elsevier.com.au)

ELSEVIER

Radcliffe  
Publishing

# Arts Development in Community Health

## A Social Tonic

**10% discount and free delivery within  
Australia & New Zealand for online orders.  
Please quote DMWHITE09 when ordering online.**

## Arts Development in Community Health

### A Social Tonic

**Mike White** Research and Development Fellow in Arts in Health, Centre for Medical Humanities, Durham University and Senior Research Fellow, St Chad's College, Durham

Arts in community health is a distinct area of activity that is characterised by the use of participatory arts to promote health.

Based on the latest international research, this book considers how and why arts in community health has come about, the characteristics of its practice and the challenges it poses for evaluation.

The rapid growth of this field of work in the UK from the mid-1990s has begun to impact on policy in the arts funding system, on multi-sector partnerships for health service delivery, and in local authority cultural strategies, yet the reasons for its emergence and the nature and diversity of the practice itself have gone largely unaccounted for. It encompasses work in primary care, community health and public health.

Arts in community health has not evolved simply as a result of the successful advocacy of an arts sector keen to demonstrate its relevance to health, but rather through the wider recognition of a phenomenological connection between engagement in cultural activity and well-being. The pioneering viewpoints in this book promote an holistic approach to arts and public health, focusing on the development of the person and not just the sick or dysfunctional part of that person. Alongside the therapeutic benefits to patients, the book also considers environmental improvements to support staff, and using the arts to produce more creative kinds of health information.

This fully referenced guide compares and contrasts the arts in different cultures and healthcare systems, how well it works, why it works, and the factors that determine its success. The case studies examined prove shared creativity aids public health and simultaneously identifies and addresses the local and specific health needs in a community.

**March 2009****978 1 8461 9140 4****PB • 262 pp****Radcliffe Publishing****RRP A\$69.95****Online Price: A\$62.96**

*To view our  
complete range of titles  
visit our website*

Order online at [shop.elsevier.com.au](http://shop.elsevier.com.au)

*'In the last decade health has become a recurrent topic in discussion of the role of the arts in society, fuelled by a growing body of research into connections between culture and well-being. This pioneering practice of arts in community health... began in the UK in the late 1980s through sporadic pilot projects placing local arts development in health promotion and primary care contexts. It has since grown and expanded to embrace community health on a broad front hooking up with multi-agency initiatives to address the social determinants of health through partnership working.'*

**Mike White, in the Introduction**

## Contents

- A story so far
- Finding the crossroads
- The characteristics of practice
- A change of seats
- Case examples from Cork, Ireland
- The preference of the wave
- Case examples from Western Australia
- I am because we are
- Case examples from South Africa
- The lantern road
- Case examples from Northern England
- The burden of proof...or the benefit of the doubt?
- Are we there yet?
- The destination of arts in community health



---

**March 2009**

**978 1 8461 9140 4**

**PB • 262 pp**

**Radcliffe Publishing**

**RRP A\$69.95**

**Online Price: A\$62.96**

---

*To view our  
complete range of titles  
visit our website*

---

**Be the first to know.**

**Register for eAlerts @ [www.shop.elsevier.com.au/registration](http://www.shop.elsevier.com.au/registration)**

### ***How to order***

Visit **[www.shop.elsevier.com.au](http://www.shop.elsevier.com.au)** and quote **Promotional Code: DMWHITE09**  
to receive 10% discount and free delivery  
(Offer valid until 31st December 2009).

Postage and handling after this date will be AU\$9.95 per order (AU\$9.05 for NZ).  
All prices are in Australian dollars unless otherwise indicated and are subject to change without notice.  
All prices include GST.

Contact **Elsevier Australia Customer Service -**  
**E-mail: [customerserviceau@elsevier.com](mailto:customerserviceau@elsevier.com) or Freecall: 1800 263 951**

**Visit us now...[www.shop.elsevier.com.au](http://www.shop.elsevier.com.au)**